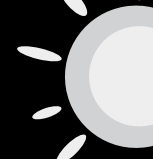


HEALTHY LIFESTYLES Issue: 1.1 Substance Abuse



Objective(s):

- Increase the level of prevention education in substance abuse, including drug, tobacco and alcohol

Strategy	Lead Agency and Key Partners	Timeframe	Performance Indicators/ Desired Outcomes
<p>1.1.1</p> <p>Develop and enhance existing local partnerships to implement strategies and policies in relation to smoking: -</p> <ul style="list-style-type: none"> • enforce the Tobacco and Other Smoking Products Act • encourage schools to support the 'Queensland Drug Education Policy' • advocate for a higher level of support for the 'towards a smoke-free future' 2002-2003 strategy and the Queensland Tobacco Action Plan 2000/2001 to 2003/2004 • collaboratively coordinate 'World No Tobacco Day' event and prioritise implementation of the Tobacco Action Plan • implement 'Freshstart' courses in the workplace • advocate for smoke free venues • reduce the publics exposure to media messages and images that influence people to start smoking • collaborate with the Tobacco Action Group 	<ul style="list-style-type: none"> • Tropical Public Health Unit Environmental Health • THSD Institute of Community Health Service and Ambulatory Care <ul style="list-style-type: none"> • ATODS • Queensland Cancer Fund <p><u>Stakeholders</u></p> <ul style="list-style-type: none"> • Heart Foundation • Education Queensland • Tobacco Action Group • Department of Premier 	<p>Short</p>	<ul style="list-style-type: none"> • Partnership group established • Education sessions conducted for professional development
<p>1.1.2</p> <p>Mediation with Hotelier Association on the availability of budget meals and free water at licensed premises</p>	<ul style="list-style-type: none"> • THSD Institute of Community Health Service and Ambulatory Care • ATODS <p><u>Stakeholders</u></p> <ul style="list-style-type: none"> • Australian Hoteliers Association • Townsville City Council City Safe • Department of Premier • TAIHS • Liquor Licensing Board 	<p>Short/Long</p>	<ul style="list-style-type: none"> • Meeting of partners held • Budget meals and free water available in licensed premises

	Strategy	Lead Agency and Key Partners	Timeframe	Performance Indicators/ Desired Outcomes
1.1.3	Increase surveillance of the purchase of alcohol by under aged persons	<u>Stakeholders</u> <ul style="list-style-type: none"> Liquor Licensing Board TAFE Australian Hoteliers Association 	Medium	<ul style="list-style-type: none"> All bar staff trained in monitoring and enforcement of “responsible service”
1.1.4	Develop, implement and review targeted educational packages on safe alcohol consumption including : - <ul style="list-style-type: none"> safe alcohol consumption levels implementing “looking after your mate” programs equipping youth to deal more effectively with peer pressure 	<ul style="list-style-type: none"> THSD Institute of Community Health Service and Ambulatory Care <ul style="list-style-type: none"> ATODS Townsville Thuringowa Safe Communities Road Safety Working Group <u>Stakeholders</u> <ul style="list-style-type: none"> Liquor Licensing Board Queensland Police Service Townsville City Council Youth Council 	Short/Medium/ Ongoing	<ul style="list-style-type: none"> Existing information packages and programs evaluated to establish best practise Updated educational and information packages available Promotional activities such as 'two for one' drinks implemented and 'happy hours' reduced

