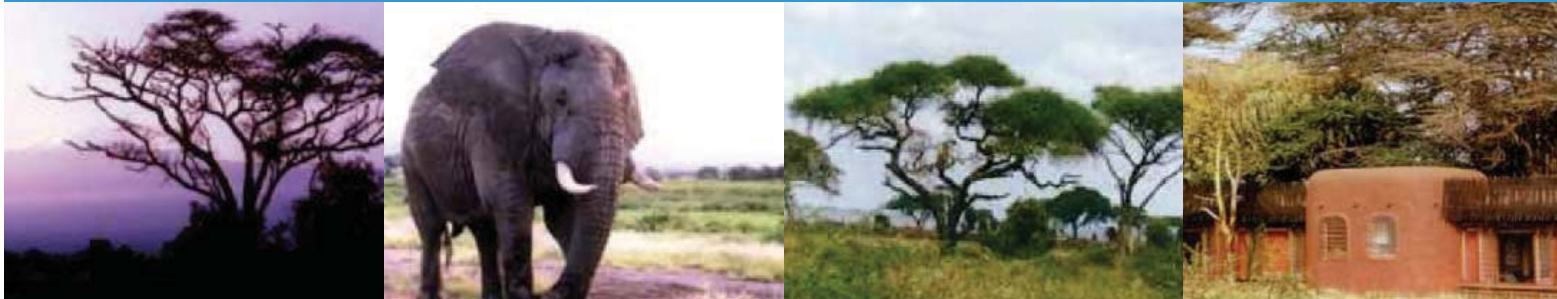


GIDEON AMBOGA >>



SHORT BIOGRAPHY >>

Gideon Amboga has been working for Kenya Wildlife Service, a government conservation agency, for over 30 years. There he initiated 10 ecotourism projects in 4 protected area ecosystems, aimed at protecting the environment whilst providing economic benefits to local communities, reducing conflicts and enhancing visitor enjoyment. These projects included tented camps, eco-lodges, community game sanctuaries, campsites, cultural manyattas and local community lifestyles exhibitions. Gideon gained experience in sustainable ecotourism development both locally and abroad. He has been in charge of various protected areas in different parts of Kenya, and has worked with pastoral communities on conservation initiatives.

Ecotourism initiatives within the Kilimanjaro heartland encourage links between private investors in ecotourism and local community-based organisations.

ABOUT THE KENYA WILDLIFE SERVICE >>

Kenya Wildlife Service is a government agency mandated by law to manage wildlife in all areas of Kenya, both terrestrial and marine. It has an elaborate conservation 'network' in the whole country. Its mission is to protect and manage wildlife and its habitats in a sustainable manner and in collaboration with communities and other stakeholders for posterity. The organisations core values towards this are to manage these natural resources scientifically, responsively and professionally. The organisation is headed by Chief Executive, with over 3000 staff.

ABOUT THE KILIMANJARO HEARTLAND >>

Kilimanjaro Heartland is a landscape striding between two countries, Kenya and Tanzania. Africa's highest peak and most famous landmark rises in the centre of this scenic Heartland, surrounded by a variety of ecosystems from wetlands to semi-arid savannas. Kenya's famous Amboseli National Park, Tanzania's Kilimanjaro National Park and Arusha National Parks are found in this heartland. There are also vast community lands tended by the local Maasai people. Target species here are Africa's best known and most studied elephant population, the endangered cheetah and wild dog.

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