

## ALESSIO SATTA >>



## SHORT BIOGRAPHY >>

Alessio Satta is a Mining engineer specialised in environmental and business management at the Imperial College of London and at the Ecole des Mines of Paris. After having worked at the Environmental Office of Group ACCOR in Paris, he is now Head of the Sustainable Tourism for Ambiente Italia – Research Institute with specific focus in sustainable development strategies for public administrations and marketing and management strategies for private companies and industry. He is International Consultant and Sustainable Tourism Project Manager for the Mediterranean Action Plan of the United Nations Environment Programme, contributing to its activity for the implementation of the Tourism Carrying Capacity Assessment methodology and Integrated Coastal Area Management in the Mediterranean countries. From January 2003 is member of the advisory board and Director of Ecoturismo Italia and he has coordinated the first ecotourism market study in Italy for UN-WTO in 2002. He has collaborated with the following organisations: UN-WTO (World Tourism Organisation), UNESCO, WWF International, French Ministry of Tourism, AFIT, Quebec Ministry of Tourism, Bonjour Quebec, Algerian Ministry of Environment, Croatian Ministry of Tourism, etc.

“Ecoturismo Italia has been founded by operators working on the field for many years with the aim to promote the expression “Ecotourism” and defend it from past abuse, so that it can continue to stand for a kind of tourism that is careful, attentive and that both respects and protects nature and that also provides a mean of support to the local populations.”

## ABOUT ECOTURISMO ITALIA >>

Ecoturismo Italia is a no profit organisation born in December 2002. The organisation has its head quarter in Rome, and has an open policy towards the whole world. It has developed partnerships with similar organisations in many countries, mainly from Latin America. Ecoturismo Italia is gathering all Italian actors of ecotourism at various level, creating a network of tour operators and travel agency, organising stages and giving them technical support. It also cooperates with High School and Universities to stimulate the debate around the sustainable tourism development.

## ABOUT ITALY >>

Italy is one of the most favoured European tourism destinations in the world. Italy is blessed with a vibrant rich cultural heritage and stunning landscapes which gives an ideal terrain for Ecotourism development.